

**Rhetoric and Communications Journal,
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Editors' words

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The current issue of the *Rhetoric and Communications* Journal presents different Bulgarian and foreign authors' views in the research field of pedagogical and academic communication. It demonstrates both intercultural and local aspects of communication influenced by the respective professional context. These are united by the understanding that pedagogical communication is a professional activity that requires competence and intentionally developed qualities.

The eight articles (authors from five countries Bulgaria, USA, Canada, South Korea, Kazakhstan) fall into three rubrics.

There are three titles in the *Academic Dialogue and Cross-Cultural Perspectives* rubric. Andrea Valente introduces the reader to the opportunities for communication between natural sciences and humanities. Lyudmila Atanasova describes the role of the cultural framework determining the specificity of academic communication at South Korean universities. Aigul Abdumutalipovna Abzhapparova discusses matters concerning outward-bound educational migration at Kazakh universities.

The *Pedagogical Communication* rubric includes best practices of communicating in the classroom suggested by Nick Sciallo. Veselina Raeva's article highlighting the development of university lecturers' professional voice qualities. In her publication, Marieta Boteva focuses on training juridical orators.

The *Communication at Universities, Teaching and Research Methods* rubric emphasizes on applied activities with students in an academic environment and includes two publications. Maya Ruseva introduces best practices in academic activities and communication in the context of "*Workshop of Phenomenology of*

Politics Ars”. Ivan Angelov analyses both the advantages and disadvantages of quantitative and qualitative methods used in social sciences.

Following its tradition of informing its wide audience about new headlines and interesting initiatives the current issue of the *Rhetoric and Communications Journal* presents two new books through the reviews by Prof. Ivanka Mavrodieva and Prof. Yanka Totseva. A new research project – *IOW. A Contextualized Dictionary to Problematize Otherness* is also introduced.

The issue contains Call for Papers (the 8th International Conference of Rhetorical Society of Europe, Rhetoric as Strategic Thinking, Eberhard Karls Universit, Tübingen, Germany, 26–28 May 2021).

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